

NEWS RELEASE

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Noritz Announces “Installer of the Year” Video Contest

New fall promotion recognizes Noritz installers and increases social community engagement, with prizes and social media support across multiple platforms.

FOUNTAIN VALLEY, CALIF. (SEPTEMBER 14, 2015) — Plumbing and heating contractors who install Noritz tankless water heaters can now enter the company’s “Installer of the Year” contest for a chance to win prizes, cash, and social media support across all Noritz platforms.

Entrants must submit a 15-second video explaining why they choose to install Noritz brand products. Submissions are open between now and October 30 via the Installer of the Year landing [page](#).

A grand-prize winner will be selected based on votes received through the Noritz website November 2-6. The winner, who will be announced November 9, will receive an iPad, \$250 spending money and free digital promotion across all the Noritz platforms including Twitter, Instagram, Facebook, G+, Pinterest, YouTube and LinkedIn. Their companies will also receive special promotion via E-blast.

To track the conversation, follow the #NoritzPro hashtag via Facebook, Twitter, and Instagram.

For more information on the full line of Noritz tankless water heating products, visit www.noritz.com. You can also telephone us at 866.766.7489 or e-mail us at support@noritz.com.

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Hi-res versions of photographs to accompany this release are available for immediate download in .tif format by using this link: <http://noritz.oreilly-depalma.com/2015/installer-of-the-year.shtml>.

NORITZ AMERICA CORPORATION, a subsidiary of Noritz Japan, has corporate offices in Fountain Valley, Calif., and Atlanta, offering a full line of tankless water heaters to meet the hot water demands of residential and commercial applications. Noritz supports its products with a national network of skilled representatives and employees who are committed to providing the finest products and services to our communities by helping consumers live in a more comfortable, efficient and healthy lifestyle. For more information on Noritz America and the entire line of Noritz’s ENERGY STAR® tankless water heaters, please call (877) 986-6748 or visit our website at <http://www.noritz.com>.

