

## Noritz Adds EZTR40 Online Training to Noritz University

**The latest online course from Noritz gives plumbing and heating contractors what they need to know to understand and install the innovative solution.**

FOUNTAIN VALLEY, CALIF. (FEBRUARY 26, 2015) — Noritz America recently launched a training course for the new EZTR40 tankless water heater on its online resource for plumbing and heating contractors, [Noritz University](#).



The class is an addition to the two existing courses available through Noritz University, the Online Residential Level 1 Training and the CDR1 Training for the NRCP series of residential, condensing tankless water heaters. The EZTR40 course supplements personal training by Noritz sales personnel, giving tradespeople the ability to gain and deepen their tankless knowledge quickly and effectively.

“The 45-minute training gives contractors exactly what they need to know about this new, ground-breaking way to install tankless water heaters,” says Jason Fleming, Marketing Manager for Noritz America. “The preconceived notions of tankless and the installation process are going to greatly change because of this new product, and our hope is that contractors will begin to immediately identify the EZTR40 as a direct replacement for a 40-gallon, gas-fired, storage-tank water heater in the Sunbelt region.”

The training sections offer a complete overview of the EZTR40 tankless technical information with a step-by-step review of the installation process. A quiz at the end allows Noritz University students who are also [PROCard members](#) to complete their educational courses in order to be listed in the “Find an Installer” section of the Noritz website, while also elevating their status as PROCard members.

Contents of the EZTR40 course include:

**PRODUCT SERIES:**

- **Tank vs. Tankless Overview**
  - The old perceptions of tankless are challenged with the new EZTR40 solution.
- **Features**
  - Outlines how the benefits of EZTR40 save time during the installation.
- **Internal Layout**
- **Packaging**
  - The course explains how the EZTR40 kit includes not only the tankless water heater itself, but also the vent system, the isolation valve and the instructions with a special QR Code that provides online access to an installation video.



**INSTALLATION & OTHER RESOURCES**

- Venting Tools
- Vent Kit Contents
- Vent Installation

“The EZTR40 provides consumers with a more affordable tankless-for-tank replacement solution, while at the same time delivering a good margin of profit to the contractor,” says Fleming. “With the new NAECA [**National Appliance Energy Conservation Act**] regulations and the larger tank-type water heaters that will result, installers must be ready to show their customers alternative solutions when a tank-type water heater won’t fit the available space. In such situations, the EZTR40 is the perfect solution.”

**For more information on the EZTR40 training program, please visit:** [training.noritz.com](http://training.noritz.com)

**For more information on the full line of Noritz tankless water heating products,** visit [www.noritz.com](http://www.noritz.com). You can also telephone us at 866.766.7489 or e-mail us at [support@noritz.com](mailto:support@noritz.com).

**For editorial assistance,** contact John O’Reilly at O’Reilly DePalma, 32 West Nebraska Street, Suite 1C, Frankfort, IL 60423; tel.: 815.469.9100; e-mail: [john.oreilly@oreilly-depalma.com](mailto:john.oreilly@oreilly-depalma.com).

**Hi-res versions of photographs to accompany this release** are available for immediate download in .tif format by using this link: <http://noritz.oreilly-depalma.com/2015/eztr40-online-training.shtml>.

---

**NORITZ AMERICA CORPORATION**, a subsidiary of Noritz Japan, has corporate offices in Fountain Valley, Calif., and Atlanta, offering a full line of tankless water heaters to meet the hot water demands of residential and commercial applications. Noritz supports its products with a national network of skilled representatives and employees who are committed to providing the finest products and services to our communities by helping consumers live in a more comfortable, efficient and healthy lifestyle. For more information on Noritz America and the entire line of Noritz’s ENERGY STAR® tankless water heaters, please call (877) 986-6748 or visit our website at [www.Noritz.com](http://www.Noritz.com).