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Noritz Updates Website with New, Enhanced Professional and Product Pages to Aid Tankless Water Heater Selection

Feature-rich pages make accessing and comparing information easier for quicker, better-informed decision-making on tankless models

FOUNTAIN VALLEY, CALIF. (AUGUST 12, 2014) — Noritz America continues to streamline its website (Noritz.com) with two newly redesigned, user-friendly Professionals and Products webpages. Noritz recently added the [Noritz University](#) online training portal for convenient access to education resources.

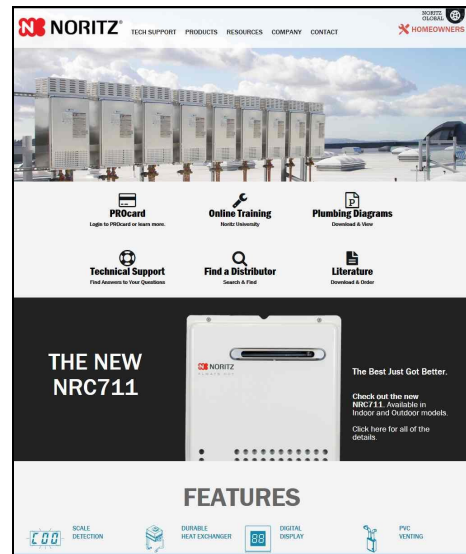
“Our main goal is to reassure both the professional and the consumer that they’re getting the right product,” says Jason Fleming, Marketing Manager for Noritz America. “We want to make sure we give them everything they need to make an informed decision.”

The new Professionals page has been restructured so that content is easier for trade users to find. Information on tankless water heater models, accessories, technical support and other resources for the trades are now available in one convenient location on the site.

The new Products webpage simplifies the tankless product selection process. Designed to display clearly and legibly on smartphones and pads as well as desktops and laptops, the new page clarifies the characteristics of every product, so that specifiers, installers and end users can select the right product for their particular applications. “Having the information laid out in a side-by-side comparison format helps the professional or a consumer make a decision confidently,” says Fleming.

Added features on the Products webpage include:

- Website visitors now have the ability to search by product series, including ecoTough, proTough, valueSolutions and Commercial, as well as Accessories. Users can further filter their searches by Indoor (DV) or Outdoor (OD) models.



The new Professionals page on the Noritz site consolidates critical information in one convenient online location.

NORITZ UPDATES WEBSITE FOR SIMPLER, HASSLE-FREE USE

- A 'Compare Models' check box also gives users the option to compare the model number of household bathrooms, climate type, vent type, and minimum and maximum gas inputs (Btuh).

To view the new Products and Professionals pages, please visit www.noritz.com.

For more information on the full line of Noritz tankless water heating products, visit www.noritz.com. You can also telephone us at 866.766.7489 or e-mail us at support@noritz.com.

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Hi-res versions of photographs to accompany this release are available for immediate download in .tif format by using this link: <http://noritz.oreilly-depalma.com/2014/professionals-and-products-pages.shtml>

NORITZ AMERICA CORPORATION, a subsidiary of Noritz Japan, has corporate offices in Fountain Valley, Calif., and Atlanta, offering a full line of tankless water heaters to meet the hot water demands of residential and commercial applications. Noritz supports its products with a national network of skilled representatives and employees who are committed to providing the finest products and services to our communities by helping consumers live in a more comfortable, efficient and healthy lifestyle. For more information on Noritz America and the entire line of Noritz's ENERGY STAR® tankless water heaters, please call (877) 986-6748 or visit our website at www.Noritz.com.

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