



NEWS RELEASE

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Noritz Awards California Plumbing Contractor a Yamaha Motorcycle in its National Contractor Appreciation Promotion

2012 PROCard Promotion gives participating contractors numerous chances to win valuable prizes by submitting warranty registrations for Noritz tankless water heaters installed from March-December. Grand prize: a Yamaha Rhino utility vehicle.

FOUNTAIN VALLEY, CALIF. (JULY 25, 2012) — Conejo Tankless Water Heaters of Thousand Oaks, Calif., has received a Yamaha TW200 Dual Purpose Motorcycle (approximate retail value: \$4,490) as the first quarterly prize winner in the Noritz 2012 PROCard Promotion. Launched in March to celebrate the tenth anniversary of Noritz's entry into the U.S. tankless water heating market, the 10-month contractor appreciation promotion is designed to recognize and reward members of the company's ongoing [PROCard Program](#), as well as to attract additional professional installers to the group.

A tankless water heater specialist, Conejo Tankless is family-owned and operated by Roy Madigan, a licensed contractor with more than 30 years of professional plumbing experience. The company serves customers in Ventura and East Los Angeles (Calif.) counties.



Contractor Roy Madigan of Conejo Tankless Water Heaters has received a Yamaha TW200 Dual Purpose Motorcycle as the first quarterly prize winner in the Noritz 2012 PROCard Promotion.

How the promotion works: By submitting warranty registrations on Noritz products installed between March 1 and December 31 of this year, participating contractors can earn chances to win prizes in monthly and quarterly drawings. Conejo's prize was for the March-May Quarterly Period.

- The winner of the prize for the July-September period will receive a Yamaha Raptor 250 ATV.

- The winner of the prize for the October-December period will also receive a Yamaha TW200 Dual Purpose Motorcycle.

All participants, including the quarterly prize winners, will also be eligible for the grand prize drawing in January 2013 when the winner will receive a new Yamaha Rhino 700cc fuel-injected, side-by-side utility vehicle, valued at \$13,399.

Monthly prizes: Each month, Noritz is also drawing five entries from the pool of warranty registrations for the previous 30 days, awarding each winner a prize valued at between \$250 and \$1,750. (See box at right.)

Awards include Noritz NRC83-DVC tankless water heaters, as well as a selection of power tools and electronic equipment, such as Apple iPod Touch music and video players, DeWalt 18-Volt Cordless 4-Tool Combo Kits, Kindle Fire electronic readers, Bose iPod Sound Docks, and Sony PlayStation® 3 Systems.

All participants can enter as many warranty registrations as they wish each month to be eligible for the monthly drawings. They are also automatically entered for the quarterly drawings.

- *Current members* earn one chance in the monthly, quarterly and grand prize drawings for each warranty registration submitted through December 31.
- *Members who submitted fewer than five warranty registrations in 2011* earn five chances for their first warranty registration during the 10-month promotion and one chance for each subsequent registration.
- *New program members* earn 10 chances for their very first warranty registration during the promotional period and one chance for each subsequent registration.

The 2012 PROCard Promotion is open to all program members in the United States and Canada at www.noritz.com/10-year-promo/. To join PROCard, interested contractors should visit procard.noritz.com or call (866) 766-7489.

For more information on the full line of Noritz tankless water heating products, visit www.noritz.com. You can also telephone us at 866.766.7489 or e-mail us at support@noritz.com.

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Hi-res versions of photographs to accompany this release are available for immediate download in .tif format by using this link: <http://noritz.oreilly-depalma.com/2012/10th-anniversary-q2.shtml>

Monthly Prize Winners

April:

- Brother HVAC of North and South Carolina (prize: NR83DVC);
- Baltica Plumbing of Los Angeles, Calif. (tools);
- Bosworth Co. of Midland, Texas (digital camera);
- Ben Franklin of Franklin, Tenn. (PS3);
- Ben Franklin of Duluth, Minn. (iPod Touch).

May

- Ford's Plumbing, Culver City, Calif. (NR83DVC);
- Budd's Plumbing & HVAC Inc, Honesdale, Pa. (Kindle Fire);
- Reliable Refrigeration Plus, Hamden, Conn. (iPod Sound Dock);
- Thermal Solutions, Oshawa, Ontario (home theater);
- Futral Plumbing, Tallassee, Ala. (GPS).

June

- Trail Appliances, Calgary, Alberta, Canada (NR83DVC);
- Foothill Plumbing, Santa Ana, Calif. (tools);
- Meetze Plumbing, Irmo, S.C. (digital camera);
- New Concepts Plumbing, Renton, Wash. (PS3);
- Gas Works Tampa, Tampa, Fla. (iPod Touch).

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CALIFORNIA CONTRACTOR FIRST QUARTERLY WINNER

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NORITZ AMERICA CORPORATION, a subsidiary of Noritz Japan, has corporate offices in Fountain Valley, Calif., and Atlanta, offering a full line of tankless water heaters to meet the hot water demands of residential and commercial applications. Noritz supports its products with a national network of skilled representatives and employees who are committed to providing the finest products and services to our communities by helping consumers live in a more comfortable, efficient and healthy lifestyle. For more information on Noritz America and the entire line of Noritz's ENERGY STAR® tankless water heaters, please call (877) 986-6748 or visit our website at www.Noritz.com

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